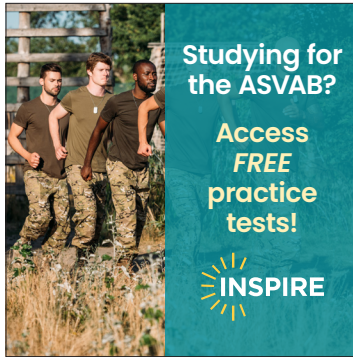


Apr-June 2024 Social Posts Package



Suggested caption:

Help your students prepare for the ASVAB with practice exams, prep e-books, games and study interactives. LearningExpress also offers resources for military flight aptitude and officer candidate tests. Access these FREE valuable resources by going to the careers section at [INSPIRE.in.gov/bysubject#gov](https://inspire.in.gov/bysubject#gov)

#ASVAB #Study #Military #FreeResource #Hoosiers



Suggested caption:

USA.gov is a trusted resource accessible through INSPIRE. With access to national news databases and government resources you can stay informed this election year. Visit [INSPIRE.in.gov/bysubject#gov](https://inspire.in.gov/bysubject#gov) to access this resource and discover other related topics — FREE to all Indiana residents.

#LearnMore #FreeResource #Hoosiers



Suggested caption:

Easily access government topics by using USA.gov through INSPIRE. Learn about a wide range of information from registering to vote, passports, Social Security, taxes, and more. Find this trusted official resource at [INSPIRE.in.gov/bysubject#gov](https://inspire.in.gov/bysubject#gov)

#Government #LearnMore #FreeResource #Hoosiers #vote #election #Election2024



Suggested caption:

Access the official Indiana state website, IN.gov, through INSPIRE. This is the official website of the State of Indiana. Search government resources related to state boards and commissions, officials, resources and records, support, and more. Stay informed with this trusted resource at [INSPIRE.in.gov/bysubject#gov](https://inspire.in.gov/bysubject#gov)

#Hoosiers #FreeResource #Government



Suggested caption:

Access IN.gov via INSPIRE to discover the latest press releases, news, and information about our elected officials. Learn about our leaders and government resource at [INSPIRE.in.gov/bysubject#gov](https://inspire.in.gov/bysubject#gov)

INSPIRE - Lifelong learning library for Hoosiers

#Hoosiers #FreeResource #Government



Communicating INSPIRE

New Messaging Campaign for INSPIRE

The INSPIRE online resource library is not new. Established in 1998, INSPIRE is a collection of online academic databases and other information resources for research, test prep, continuing learning, and providing resources for Indiana history that can be accessed for free by all Indiana residents. More importantly, INSPIRE is a trusted source of research information. With the prevalence of non-vetted internet content, now it is more important than ever for researchers to have access to reliable scholarly, peer-reviewed information.

The INSPIRE team along with their partners at the Indiana State Library are reintroducing INSPIRE to the Indiana public with a new positioning statement of “Lifelong learning library for Hoosiers.” This reintroduction will include updates to the website navigation, a social media push and continuing marketing of all the features and databases that are offered to Indiana residents through the INSPIRE online library.

Lifelong learning library for Hoosiers.

How can you promote INSPIRE to your audience?

Many of you already incorporate the INSPIRE databases or landing pages within your local library websites. We want to help you promote these great resources, so we are providing you a set of social posts for use on your website or social media pages. You can choose to use the original set, or choose to add your own organization’s logo to the co-branded posts to enhance both the INSPIRE and your own brand. We’ve also provided a suggested caption with each post.



Suggested caption:

INSPIRE, the lifelong learning library for Hoosiers, is free to all Indiana residents. Visit inspire.in.gov to learn something new today.

#LearnMore #GetInspired



Co-branded posts

Add your organization’s logo to promote both the INSPIRE and your brand

Follow us on social media

INSPIRE has recently launched their own Facebook and Instagram pages. Please follow us and share posts to your own social media pages.



INSPIRE.in.gov