

# July–Sept. 2023

## Social Posts Package



### Suggested caption:

Access TeachingBooks through INSPIRE for FREE. TeachingBooks has resources that are perfect for lesson planning, author studies, and professional development to support the many ways books can be integrated into all subject areas in the K–12 curriculum.

Visit [INSPIRE.in.gov/teach-more](https://inspire.in.gov/teach-more) today to learn more — FREE to all Indiana residents.



### Suggested caption:

Working on your lesson plans? Instantly get online teaching and learning resources about specific authors and books with TeachingBooks, a FREE resource through INSPIRE. Whether your favorite author is David Macaulay, J.K. Rowling, Dr. Seuss, or Shakespeare—find any fiction or nonfiction title with this FREE resource.

Find this resource and more at [INSPIRE.in.gov/teach-more](https://inspire.in.gov/teach-more)

#LearnMore #FreeResource #Hoosiers



### Suggested caption:

Book Connections is a FREE age-appropriate resource you can access through INSPIRE. Explore how Book Connections deepens reading. Find fun activities, helpful information for readers, and materials for professionals. Learn more at [INSPIRE.in.gov/read-more](https://inspire.in.gov/read-more)

#BookConnections #LearnMore #FreeResource #Hoosiers



### Suggested caption:

Working on your lesson plans? TeachingBooks is a FREE resource for Indiana teachers offered through INSPIRE. Discover lesson plan materials for specific ages, genres, and cultures.

Find this resource and more at [INSPIRE.in.gov/teach-more](https://inspire.in.gov/teach-more)



### Suggested caption:

Help your students get excited about reading by going to Book Connections! This FREE resource strives to joyfully enrich the experience students have reading children's and young adult books. Learn more at [INSPIRE.in.gov/read-more](https://inspire.in.gov/read-more)

INSPIRE – Lifelong learning library for Hoosiers



## Communicating INSPIRE

### New Messaging Campaign for INSPIRE

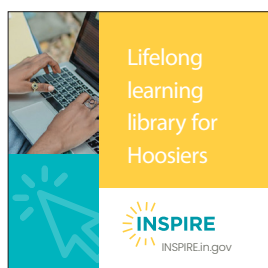
The INSPIRE online resource library is not new. Established in 1998, INSPIRE is a collection of online academic databases and other information resources for research, test prep, continuing learning, and providing resources for Indiana history that can be accessed for free by all Indiana residents. More importantly, INSPIRE is a trusted source of research information. With the prevalence of non-vetted internet content, now it is more important than ever for researchers to have access to reliable scholarly, peer-reviewed information.

The INSPIRE team along with their partners at the Indiana State Library are reintroducing INSPIRE to the Indiana public with a new positioning statement of “Lifelong learning library for Hoosiers.” This reintroduction will include updates to the website navigation, a social media push and continuing marketing of all the features and databases that are offered to Indiana residents through the INSPIRE online library.

**Lifelong learning library for Hoosiers.**

### How can you promote INSPIRE to your audience?

Many of you already incorporate the INSPIRE databases or landing pages within your local library websites. We want to help you promote these great resources, so we are providing you a set of social posts for use on your website or social media pages. You can choose to use the original set, or choose to add your own organization’s logo to the co-branded posts to enhance both the INSPIRE and your own brand. We’ve also provided a suggested caption with each post.



**Suggested caption:**

INSPIRE, the lifelong learning library for Hoosiers, is free to all Indiana residents. Visit [inspire.in.gov](http://inspire.in.gov) to learn something new today.

#LearnMore #GetInspired



**Co-branded posts**

Add your organization’s logo to promote both the INSPIRE and your brand



### Follow us on social media

INSPIRE has recently launched their own Facebook and Instagram pages. Please follow us and share posts to your own social media pages.



[INSPIRE.in.gov](http://INSPIRE.in.gov)